



creativity your brand deserves

Dear Valued Customer / Supplier

RE: Protection of Personal Information Act (POPIA)

As you may have heard, a new Act called POPI (Protection of Personal Information) will be coming into effect in South Africa on 30 June 2021. Although Siyaenza Marketing & Advertising (PTY) Ltd has always taken strict and secure measures to protect your personal information, we want to advise you, our esteemed customers and suppliers of our compliance with the Act.

We would love to be able to continue sharing our latest news, campaigns and any relevant upcoming products with you via email.

As a Siyaenza Marketing & Advertising (PTY) Ltd Customer, we rely on you to update us of changes to your personal and contact information in order for us to notify you about our products and services that may be of interest to you.

We appreciate your assistance in protecting your personal information and look forward to being able to share our news, products and achievements with you.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "B. L. Bayes", with a large, stylized flourish underneath.

Bruce Bayes
Director
SIYAENZA MARKETING & ADVERTISING (PTY) Ltd





